

BANK'S NEW HOME FOUR STORIES HIGH?

Boone County National May
Furnish Columbia Another
Office Building.

ARE NOT IN A HURRY

May Take Year Preparing for
Structure at Eighth and
Broadway.

A four-story building costing about \$100,000 is what R. B. Price, president of the Boone County National Bank, is now considering as the new home for the bank at Eighth street and Broadway. Mr. Price has not yet decided on the plans. Instead of a four-story building, which would be an up-to-date office building as well, he may build one for the bank only. However he says it will be one of the best bank buildings in the country.

"We do not wish to hurry the work," said Mr. Price. "We want to have the most suitable plans possible. I want to know myself exactly what kind of construction is best. We have not decided yet whether the building will be of stone or not."

"One cannot prepare for a work like this before breakfast as some people seem to think. It probably will be a year before our preparations are completed. As soon as the way is clear we shall tear down the building now standing on the location."

Mr. Price explained that he wished to complete the building himself. He is taking special pride in the work. "I want to see where every dollar is going," he said.

Brief Local News

Miss Lucy Dickinson of Independence is visiting Miss Hildegard Waugh and Miss Irma Hellman. Miss Dickinson was a student in the University last year.

Mrs. T. H. Wade went to Hallsville this afternoon to visit her daughter, Mrs. Minnie Barnes.

Mrs. Florence Martin who has been visiting her father, J. D. Tuttle of Millersburg, went to St. Louis this afternoon. From St. Louis she will go to Ita Bena, Miss.

Miss Irma Feldman and Miss Nonie Tieman, both of St. Louis, arrived this afternoon for a visit with Miss Winnifred Toner.

Mrs. C. S. Ballew went to St. Louis today.

John H. Overall and Sydney Overall of St. Louis, Frank Rollins of Bartlesville, Okla., and Rollins Hockaday of Kansas City arrived today to attend the funeral of Edward T. Rollins who died in St. Louis yesterday.

Mr. and Mrs. E. E. Murray went to Mexico on business today.

Mrs. Lizzie Morris, who has been visiting friends here for the last few weeks, departed this morning for her home in Denver, Colo.

Miss Minnie Wright departed this morning for Huntville where she will visit for a few days.

Mrs. E. O. Hutsell is visiting in Switzer today.

H. E. Brown of Brown's Station was here on business today.

S. Berkley of Hallsville was here on a business trip this morning.

Mrs. J. T. Nevins and her sons, Joseph and Kenneth, departed this morning for Bowling Green to visit her brother, George W. Whiteside.

Mrs. T. J. Lowry went to Centralia today.

Charles E. Shepard of Kansas City returned to his home today after visiting his sons, Cecil and Edwin Shepard, who are students in the University.

Miss Laura Wharton went to Moberly today to spend the week-end with Miss Gwendolyn Stephens.

Mrs. George Shepard departed this morning for Weatherby, Mo., in the interest of the Royal Neighbors of America.

W. E. Patch and his daughter Edna, of St. Louis, were here on business today.

J. N. Fellows went to Centralia today.

Loy Johnson of Maryville, Miss., who has been visiting Miss Bessie Brown, returned to her home today.

All Receipts Go to Charity. A thousand dollars from the sale of the Army-Navy football year was given to charity.

LEGISLATURE COSTS STATE \$2,250 DAILY

Omar D. Gray, Chief Clerk
of House, Writes of
Affairs at Capitol.

INAUGURAL EXPENSE

Roach and Barker Will Be
Next Candidates for Gov-
ernor, He Thinks.

Omar D. Gray, publisher of the Columbia Statesman, writes his experiences as chief clerk of the Missouri House of Representatives back to his paper, in the form of editorial correspondence.

Mr. Gray writes that he almost fell dead when he had to sign Warrant No. 1, which called for \$1317 to pay a St. Louis band for making the music at the inauguration last week. He had to put his name to a second warrant or check of \$834 for flowers and decorations. He figures it takes \$2250 a day to run the legislature.

"But," he says, "it is necessary." "Hundreds of fine dresses were ruined at the inauguration because of crowding and squeezing," says Mr. Gray. "Several of the women fainted, but not a bottle of liquor could be found in the crowd of two thousand Missourians."

"Looks like now that Cornelius Roach and John T. Barker would make the race for Governor, four years hence. If Roach runs for Governor, J. Kelly Pool will likely ask to be made Secretary of State."

"Frank G. Harris is one of the strongest leaders in the House. His ability was recognized when he was made chairman of the Judiciary Committee. Boone County Democrats are proud of him. He seldom speaks, but when he does all members listen, for he has something to say worth hearing."

"At a meeting of the good roads advocates in Jefferson City last week, J. A. Stewart, of Columbia, was appointed as one of the members of a committee to urge the passage of a constitutional amendment restricting the expenditure of taxes in special road districts where they are collected. J. A. Hudson of Columbia presided over the meeting. Columbia, Centralia and Sturgeon are interested in this matter."

"The report in the Republican dailies, that a bill will be introduced to do away with the bi-partisan capitol commission, created by the last legislature,—and have the state officers do the work of rebuilding the capitol, is all bosh. Such a bill will never pass if introduced. This commission has for one of its members, E. W. Stephens of Columbia."

English Journal for Library. A complete set of forty-one bound volumes of the Surveyor and Municipal Journal published in London has been received by the University librarian, H. O. Severance. They were obtained for the engineering library.

A 1-cent stamp on this copy of the Missourian sent to a friend, may bring a new student to the University next year.

KEIM'S ORCHESTRA
Music for all occasions
Phones 402 Green or 271
H. E. KEIM, Mgr.

**WILLIAMS
The Barber**
714 Broadway Phone 288 Black

**PUBLIC AUTO SERVICE
CALL 96
COLUMBIA AUTO COMPANY
108 S. 9th Street.**

**LIVERY—for all occasions.
PHONE 90.
E. G. DAVIS & SON 200
S. 9th.**

**Fine Tailoring
Cleaning
Pressing
Repairing**

Virginia Bldg. Daily Brothers Virginia Bldg.

PURE BUCKWHEAT FLOUR RARE

Patent Mixtures Have Taken Its Place
for Pancake Making.

Buckwheat flour, unmixed with other flour, is a hard thing to buy in Columbia even if you have the money. When you ask for it nine times out of ten the grocer will hand you, a package of some patented mixture of pancake flour. Perhaps he will say, "It's just as good" or "It's very good," but it is not buckwheat flour.

"Several years ago we used to handle buckwheat flour in bulk," said a Broadway grocer, "but it has been hard to get, we haven't kept it regularly and the demand has fallen off. People seem to be satisfied with the pancake flours put up in packages. It is easier to prepare and those who don't know the other kind think that it is just as good, but it isn't," he said, smiling.

Other grocers say that there is no demand for the flour and that it doesn't pay to handle it.

"There is no buckwheat raised in this part of the country," according to another grocer. "I have never seen but one field of buckwheat in Boone County and that crop was a complete failure. There is none raised here now. Most of it is grown in the northern states, and it may be had from Chicago firms but I find it doesn't pay to handle it."

One grocer claims to have pure buckwheat flour which was shipped in from Chicago. He says there are still some who want the flour.

A Study in Expression.

A University of Missouri professor recently read in a paper handed in to him this morning, up-to-the-minute expression: "They have shaven off the tight hobble skirt of ecclesiasticism for the new, loose pleated garments of individualism." It was written by a woman.

Winter Weather Makes Unpleasant Walking

Why go clear back to
your boarding house
for dinner? Why not
eat right on the campus
in the University's
own dining room?

The Cafeteria
Stanley Sisson, Mgr.

TALK ABOUT



**MR. GLANCY and
"THE MARQUETTE"**
The Original First Class Popular Price
Hotel in America—400 Rooms at
ST. LOUIS, MO.
A Hotel for your Mother, Wife and Sister and
University Students.

**Phone
736**

Daily Brothers

SWINDLER POSED AS STUDENT

Kansas City People Paid for Magazines
That Didn't Come.

University of Missouri students could find a very fertile field for magazine soliciting in Kansas City, judging from the easy money one boy, posing as a student here, took in from his unsuspecting victims last week. The young man, whom the police are now looking for, had good manners and a good offer. He did a large business for a while.

Of course, he was a Missouri boy working his way through school by selling magazine subscriptions, and he was able to make unusual offers, for he was high man in a twenty-day contest. He had little trouble in selling dwellers in the Knickerbocker Apartments \$6 worth of magazines for \$1.90, pay in advance. From reports it appears that \$100 was a day's earnings when he was "going good." When the purchasers of the young man's magazines did not get the first issues on time they made inquiries, but got no satisfaction.

The pay-in-advance schemer is described as neatly dressed, short and stocky, with full face and brown hair. He appears to be about 20 years old. Have you seen him?

A few cents invested in a Missourian want ad will rent your vacant room, and keep it rented the rest of the year.

After The Game Tonight

drop by for a little
lunch or something
warm to drink.

—you won't have to
wait long before you
are served.

—if you care to have
some cocoa at your
room, stop in and
get a ten-cent can
that we have just
received.

—all you have to do
is to mix it.

—try a can and see.

THE PALMS
It's a step from the Campus.

There are
Photographs and
PHOTOGRAPHS
by
HOLBORN
910 1-2 Broadway

Phone 55 for Missourian Want Ad

Every article of pastry—in
cluding our pies, cakes and cook-
ies are made by our experienced
baker in our sanitary shop—home-
made, in fact.

The University Dining
Club and Cafeteria use our bread.

B. Gentsch, Baker
20 N. 9th. 882-Red

YEE SING
will call for your
LAUNDRY
12 S. 7th. Phone 745

Missourian, 'phone 55.

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JEWELRY
OR CLOCKS
NEED REPAIRS**
bring them to Henninger's where
they will be repaired by experts—
and returned to you in perfect
condition.
PRICES REASONABLE.
WORK GUARANTEED.
We will re-
gulate your
watch free **Henninger's**
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**Here the Conquering
Hero Comes**

If you can't be the "hero," make
the most of it—smoke a Fatima.

64 Fatima cigarettes will save a whole pack
of any other brand. 24 cigarettes in a pack.
Selling price 12 cents. 24 cigarettes in a pack.

Lights & Signs Sales Co.

**20
for
15¢**
Distinctively
Individual

Why Does a Merchant Keep His Store Open in the Dull Season?

"Well, Charlie, you need'n't
come down to the store in the
morning—the dull season has
come and we might as well
close up till business picks up
again."

The foregoing of course nev-
er happened, for no merchant
would think of closing his
store just because business had
fallen off between seasons.

**What does the progressive merchant do in this time
of heavy expense and no business.**

The modern department store uses this period
to clean up the season's odds and ends through
a series of extremely profitable sales—makes
the dull season an asset instead of a liability.

The Automobile manufacturer continues his
\$4,000 ads in the big weeklies all winter, al-
though he does not sell a single car. He uses
this season to drive his convincing message
that sells cars, yes, hundreds of them when
spring opens up.

A big stove manufacturer advertises hard coal
burners all summer when the thought of
a stove makes you perspire all over. But he
drives home the name of his stove so that
when people need them, the name of his
burner sticks in their mind to the exclusion
of all others.

In every line of retail busi-
ness there comes during the
year periods known as "dull
seasons." But in these "dull
seasons" expenses go on just
the same. There is the rent to
pay as usual. Electric light and
heating bills must be paid just
the same as when business is
good. Clerks' salaries must be
paid although they are spend-
ing their time discussing the
coming season's baseball possi-
bilities instead of selling mer-
chandise.

In short, the purpose of this is to show that it
is just as sensible for a merchant to discon-
tinue his advertising in the dull season as it
would be for him to close his store till business
became good again.

A progressive merchant will think up ways to
cash in on the dull seasons—that's why he
has a better, busier and more profitable store
than his competitor across the street, who
waits for the good season to continue his
advertising.

It is just as important to advertise in the dull
season as it is to decorate your windows in the
dull season.